

**Vitaly Feldman and Alexander Koretsky MetroHorse**

Description of business

This company is an online business and will help you find local services that you need based on customer feedback and satisfaction. These services can be anything from a taxi driver, even a plumber. You can find virtually any kind of service on MetroHorse in your local area. They also can look for a specific thing inside of the service that they are looking for. An example of this is if you are looking for a plumber and you need some specific work done, you can use this site to help you find out if a plumber could do that. You can also get truthful honest opinions about people and services from the people that already used the service.

Type of business

This type of business is a service business. This company will help you find reliable services in your local area very fast. It is a lot faster than flipping through yellow pages and guessing what service to pick and charging you a fortune.  
  
Other Information.  
Some other information that I found interesting was that I went onto their website and found that you can type in not just service products but you can search almost anything and it will give you a website that you can buy it. Also they make money from doing this in an interesting way. They make money by having companies pay them money so that they will come up earlier in the search. This will then draw more traffic to the website.

Link to their official website.

<http://www.metrohorse.com/>

By: Brian Sloan

*How did they get started?*

MetroHorse got started by Vitaly Feldman and Alexander Koretsky while working as financial advisors on Wall Street in 2005. They both graduated from the same college together with the same business degree. They both wanted to start a company together because they both wanted to make a lot of money just as any other entrepreneur does. They wanted to start a business that would help people find a reliable plumber, taxi service, or any other service that people need. Launched in June, 2006, this website gives a good reliable service to people to help find them what they need instead of them flipping through yellow pages. They really started to take off in 2007- 2008 and took in a revenue of $50 million in 2008.

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What are they doing now?

They are a prosperous company that has an average revenue of around $50 million. They are trying to advertise their company more so that they can reach more people and get more people to use their website. They are planning on continuing to update the website as much as possible so that they can get more and more businesses onto their website around the country and even try and get international visitors to go to their website.